Logo usage

Logo must be used as shown on the left. Alterations to the logo and relative sizes are **not** permitted.

THE DIRE STRAITS EXPERIENCE









DO

use logo as supplied

retain font sizing as shown

all words **must** be the same relative size

logo should either be solid white or solid black



change relative sizes of words

selectively increase sizing of parts of the logo



split lines in different ways



DON'T

change colours of words change opacity of words